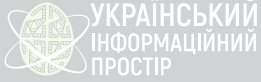


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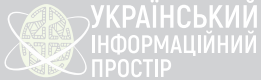
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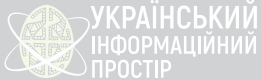
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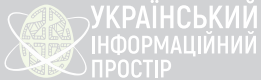
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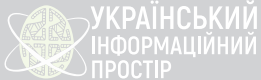
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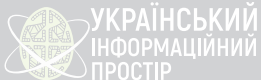
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The editor's-in-chief address

Dear Reader!

There is an opportunity to move away from the already established in our journal's classic Preface as a brief overview of socially significant trends, initiatives, and events, to the emergence of which journalists and journalism are involved.

This occasion is two special anniversaries of the “Ukrainian Information Space”. Even if they are not too significant in the time dimension, but important and, let me add one more crucial evaluative feature, — individual. And not only for the small editorial team and the founder, which is the Kyiv National University of Culture and Arts, but also for a whole cohort of true friends acquired in a short time. These are primarily authors and like-minded people who represent different generations of Ukrainian and foreign humanities scientists who are students of different scientific schools but who clearly share the program principles of the new scientific periodical declared by the editorial board.

In the beginning — a few telling numbers. If you convert all ten journal issues into page pagination, there will be more than 2,500 pages. In terms of accounting and publishing sheets, we have more than 210 of them. The number of printed articles is about 200.

It is interesting about the geography of published scientific research. The editors have established close creative contacts and involved researchers-journalists who live in different parts of the world, including the USA, Great Britain, Poland, Lithuania, Bulgaria, and Germany. As for Ukrainian fields, in addition to Kyiv, our authors work in universities in Lviv, Zaporizhia, Chernivtsi, Cherkasy, Rivne, Ternopil, Vinnytsia, Ivano-Frankivsk, and other regional scientific centers.

We are proud to be the first to publish exclusive articles by famous scientists: Yurii Bender

from the University of Cambridge (Great Britain), academician Ivan Dziuba, Ukrainian studies professors Yaroslav Kalakura, Vasyl Yaremenko, Maryna Palienko, Marian Zhytariuk, and others.

A diverse thematic palette is formed into stable structural subdivisions, the main ones of which are: “Actual issues of Ukrainian information space”, “History of journalism and book publishing”, “Theory and practice of modern journalism”, “Publishing and online publishing”, “Public Relations”, “Advertising and promotion”, “Information and documentary”. The Publicism section, which is rare for scientific publications, was regularly published in the journal. Bright Easter eggs modernized by the editorial designer serve as a unifying umbrella for these sections. After all, journalism itself is unthinkable without a powerful group of artistic and journalistic genres, their rather emotional and spiritual power of influence on the reader.

Of course, the reader who picks up a copy of UIS for the first time or opens its pages on network platforms will have a question: what, exactly, is the uniqueness of this journal? What distinguishes it from dozens and hundreds of other scientific publications?

I will try to explain it with theses.

During the first two years of publication, the journal confidently passed the registration and indexing procedures in 14 international and national scientific and metric databases and catalogs. A pleasant bonus was the receipt at the beginning of 2019 of the Certificate of inclusion of the UIS in the Index Copernicus database, which is authoritative in the Western world. And from the seventh issue, following the order of the Ministry of Education and Science of Ukraine dated April 15, 2021, No. 420 (Appendix 3), the journal is included in the list of scientific and specialized publications of Ukraine in two specialties: 061 — “Journalism and Information” and 029 “Information, library, archival affairs”.

UIS is almost the only scientific journal in Ukraine dedicated to covering the problems of Ukrainian journalism and information with their ramifications in the publishing and editing segments, as well as public relations and advertising in the global context of their existence. Moreover, it makes attempts to free national journalism from the shackles of social communications in which it found itself; to return what national journalism deserves — self-sufficiency, individuality, the interrupted tradition of mission in the creation, along with the literature of a mature nation.

Fundamental to the editorial policy is an attempt to restore the classical approaches to scientific activity in the field of journalism and information that have been disgraced in recent decades: the spirit of professionalism, research integrity, completeness, and comprehensiveness in the processing of empirical material, persuasiveness, logic, Ukrainian-centric presentation of opinions and independence of conclusions; it is also a fight against pseudo-scientific and scholastic theories that have no relation to the prac-

tice of mass media, the defense of specifically national professional terminology, its protection from the influence of currently fashionable foreign language; and, of course, a categorical ban on compilations, borrowing, any attempts at plagiarism.

Another notable feature of the jubilee: the journal is illustrated and printed in color. Particularly valuable from a historical point of view are the various types of images on historical subjects contained on its pages, extracted by the authors from archival files. For example, for the first time, an archival document translated from Old Latin into Ukrainian about the first Ukrainian printer Stepan Dropan and his printing house in Lviv in 1460 was made public. Or still unprinted documents about the Ukrainian émigré press from British or Polish archives. In this way, it is possible to expand the sphere of living of such original evidence of the era.

And finally, about the conditions of publication. They are attractive and somewhat unexpected for everyone who, with an unchanging scientific conscience, writes high-quality scientific texts on current topics under the journal's editorial policy. For such, entry to the journal's columns is free. This applies to "own" and "strangers", venerable professors and novice researchers, as well as post-graduate students and masters. Such a stable and transparent approach is one of the constant factors in the image and reputation of the founding organization.

So, I invite you to cooperate. Together, we will create the latest history of a specialized scientific journal with a strong reliance on national tradition and the best achievements of world journalism.

Mykola Tymoshyk,
Editor-in-Chief
of "Ukrainian Information Space"